

Annex A

The **Mapletree Challenge 2024** in its entirety, comprises the following components:

- **Masterclass sessions** (February-March 2024): SIT students took part in masterclass sessions on entrepreneurship, attracting investors and sales pitching which were held on 28 February and 6 March and conducted by industry experts.
- **The Mapletree Innovation and Entrepreneurship Forum** (13 March 2024): over 60 SIT students attended the panel discussion on entrepreneurship and innovation held at Mapletree Business City. The following entrepreneurs and industry experts shared their entrepreneurship and sustainability journey:
 - Mr Lucas Cheong, Founder, Paratlas
 - Mr Farhan Firdaus, Partner, Meet Ventures
 - Mr Patrick Lim, CEO, ACE Singapore
 - Mr Emmanuel Tay, CEO & Co-founder, Circular Unite
 - Ms Kong Man Jing (MJ), Co-founder, Just Keep Thinking
 - Dr Pang Chin Hong, Head of Group Sustainability, Mapletree Investments
- **The Mapletree Challenge Semi-Finals** (15 April 2024): innovation pitch competition held in SIT with 11 teams vying for the top five spots in the Grand Final.
- **The Grand Final** (3 May 2024): the five selected finalist teams pitched their business plan to a panel of judges in a 15-minute live presentation.

Cash prizes for the Grand Final:

- *Mapletree Gold Award: S\$8,000*
- *Mapletree Silver Award: S\$5,000*
- *Mapletree Bronze Award: S\$3,000*
- *Commendation Prizes: S\$1,000 for selected teams*

The judges for the Grand Final are:

- **Mr Kent Lewis Williams**, Head, Group Development Management, Australia/North Asia/Europe/US, Mapletree Investments;
- **Mr Hussein Sulaiman**, Investment Principal, Jumpstart Disruptive Innovations (JDI) Group;
- **Associate Professor Koh Sze Kee**, Cluster Director, Business, Communication and Design, Singapore Institute of Technology